

## Message

**From:** Paula Vennells [GRO]  
on behalf of Paula Vennells [GRO]  
**Sent:** 21/02/2019 13:21:42  
**To:** Cooper, Tom - UKGI [GRO]; Alisdair Cameron [GRO]; Tim Parker [GRO]; andrew.parsons [GRO]; Jane MacLeod [GRO]; Mark R Davies [GRO]; Ken McCall [GRO]  
**Subject:** Re: Board GLO Sub Committee

Hi Tom,  
Yes we defend robustly but we avoid adding extra coverage.

As before we hold the ground: the system is robust. And not comment any further during the trial. So 'aggressive' no, robust - absolutely no question.  
We are trading well. We will continue to trade well. The system (enhanced since 2010) works and the trial doesn't change that. A very firm line.

I will pick up and Jane and Mark and Al and we will get back you with the plans (and lines/Q&A as I said on the call).

The strategy has worked well so far, which is to minimise coverage in mainstream media. Therefore, we don't engage in any public debates, we have strong lines but we add no oxygen by commenting or engaging. This is not new news despite how the claimants will present it as that; our approach is to curtail interest as much as possible.

And of course, we will respond differently if circumstances dictate. We will be all over it.

Your questions re how far we can go 'legally' are important. We have used injunctions and demanded apologies in the past. They are both to be used but with caution. They gain more coverage, which is not always balanced. But they are tools in the box. (Portland are very experienced at this too - it is about judgement and if/when to make the call.)

I'll pick up with Mark, Jane and Al next week.

Paula

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**From:** Cooper, Tom - UKGI [GRO]  
**Sent:** Thursday, February 21, 2019 12:47 pm  
**To:** Alisdair Cameron; Paula Vennells; Tim Parker; andrew.parsons; Jane MacLeod  
**Subject:** Board GLO Sub Committee

Jane

One follow-up question from the call.

To what extent can the court protect POL against journalists overstating the evidence re Horizon? If a journalist writes that there is evidence of systematic problems with Horizon when in fact no such evidence exists, will the court help us?

Seems to me it's extremely important to have a press strategy that seeks to stop misrepresentation by journalists and seeks to protect POL's business today against the implication that the current system doesn't work properly.

Grateful if you could come back to us on that.

Tom

**Board GLO Sub Committee**

Scheduled: Thursday, 21 Feb 2019 from 11:00 to 12:00

Location: WallaceSpace, 18 Clerkenwell Green, Clerkenwell, London EC1R 0DP / GRO /  
Dial in details

Invitees: Alisdair Cameron, Mark Underwood, Anthony de Garr Robinson, Paula Vennells, CompanySecretarial, Ken McCall, Tim Parker, Rodric Williams, Andrew Parsons, Rob Houghton, Jane MacLeod, Veronica Branton, Angela Van-Den-Bogerd

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