
From: Mark R Davies [GRO]
Sent: Wed 21/01/2015 8:10:13 AM (UTC)
To: Gavin Lambert [GRO]
Subject: Re: Board update - thoughts please!

I would just change the media section to say:

Media interest to date has been limited but unwelcome and damaging. The coverage is being generated by a limited number of journalists. We are taking a very proactive position in challenging journalists, combining legal and editorial approaches, including to senior figures in relevant organisations. We will maintain our communications strategy focussing on providing a firm, measured and proportionate response to key audiences on the central allegation of faults within the Horizon system.

Mark Davies
Communications and Corporate Affairs Director
Mobile: [GRO]

Sent from my iPhone

On 21 Jan 2015, at 07:23, "Gavin Lambert" [GRO] wrote:

Media interest to date has been limited and is only being closely followed by a very limited number of journalists. Similarly, the story has failed to find any depth of traction with the majority of MPs. We will maintain our communications strategy focussing on providing a measured and proportionate response to key audiences on the central allegation of faults within the Horizon system.