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**From:** Paula Vennells [GRO]  
**Sent:** Tue 18/08/2015 9:56:35 AM (UTC)  
**To:** Tim Parker [GRO]  
**Subject:** Fwd: Panorama - update

Dear Tim,  
I hope you are well.  
I've copied below a note that has gone to the Board from Mark Davies, Communications Director.

The programme covered nothing new, was one-sided as we expected, and as we hoped has generated virtually no media coverage at all - not even on any BBC channels. That is helpful.

Our focus now is on managing the politics/public affairs, by allowing the CCRC to take its course and rebutting any suggestions for a public enquiry before then. If you would like a more detailed briefing any time, please let me know.

Best wishes,  
Paula

ps. Your strategy/performance pack should be with you end of play today.

Paula Vennells  
Chief Executive  
Post Office Ltd

T: [GRO]  
[GRO]

Sent from my iPad

Begin forwarded message:

**From:** Alwen Lyons [GRO]  
**Date:** 18 August 2015 09:02:58 BST  
**To:** Neil McCausland [GRO], "virginia. holmes. t21"  
[GRO], timfranklin1 [GRO], "Callard Richard  
(ShEx)" [GRO]  
**Cc:** Paula Vennells [GRO] Alisdair Cameron  
[GRO]  
**Subject:** Panorama - update

Dear All

Please find below a note from Mark about last night's Panorama programme.

Thanks  
Alwen

Dear all

As you know, BBC Panorama broadcast its programme on the Horizon system last night.

The programme was closely monitored by my team, legal and our external advisers. We are meeting today to assess next steps in relation to the content. My overall view was that it offered no new revelation and had been weakened in its intent by our rebuttal over recent weeks, but was very partial, selective and one-sided.

I am glad to say that so far there has been minimal pick up of the issue in the wider media: it features briefly on BBC news bulletins early evening yesterday, was on the BBC website overnight as story number 9 in the online running order and has now been removed from the main news lists. There was a small sidebar piece in the Times.

A team was monitoring social media live in the office last night. While sentiment was adverse overall, there was a much smaller amount of activity compared to the BBC documentary last week.

We have plans in place for wider next steps in relation to media, Parliament and ministerial handling, as well as with wider stakeholders such as the NFSP (whose view on the issue was not included in the programme). We are reassessing and refining those plans today.

I hope this is helpful.

Best wishes

Mark

Mark Davies

Communications and Corporate Affairs Director

Post Office Ltd

Mobile:

**GRO**

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