
From: Mark R Davies[/O=MMS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=MARK R DAVIESA80D7269-659B-41D0-9C80-68D9DE4FA7C5D38]
Sent: Mon 20/04/2015 7:53:28 AM (UTC)
To: Peter Markey; **GRO**
Cc: Martin George; **GRO**
Subject: Re: Sparrow media

One of Circus' ideas

Mark Davies
Communications and Corporate Affairs Director

GRO

> On 20 Apr 2015, at 08:36, Peter Markey **GRO** wrote:

>
> Where does "for humanity" come from - cant remember the context?
>
> Pete

> -----Original Message-----

> From: Mark R Davies
> Sent: 20 April 2015 08:27
> To: Peter Markey
> Cc: Martin George
> Subject: Re: Sparrow media

> Paula keen to meet. She likes "for humanity". We need to get something between "making everyday life easier" and that. But not that.

> Mark Davies
> Communications and Corporate Affairs Director

GRO

>> On 20 Apr 2015, at 08:20, Peter Markey **GRO** wrote:

>>
>> Mark
>>
>> Why don't we just have a meeting between us and circus this morning rather than with Paula?

>> Takes the pressure of you given work needed on sparrow? And means we can ensure ducks in a row before we see her?

>> Pete

>> -----Original Message-----

>> From: Mark R Davies
>> Sent: 20 April 2015 08:02
>> To: Neil Hayward
>> Cc: Paula Vennells; Alisdair Cameron; Martin George; Nicholas Kennett; Kevin Gilliland; Jane MacLeod; Gavin Lambert; Alwen Lyons; David Ryan1; Lesley J Sewell; Peter Markey; Patrick Bourke; Tom Wechsler
>> Subject: Re: Sparrow media

>> All

>> Will do. I am currently at home dealing with it. It is second on BBC News but the piece just broadcast with James Arbuthnot has been clearly toned down, probably because I've spent 20 minutes discussing the issue with their editor.

>> Our aim is to drive it down the agenda as day goes on.

>>

>> Mark

>>

>> Sent from my iPad

>>

>>> On 20 Apr 2015, at 07:45, Neil Hayward [GRO] wrote:

>>>

>>> Mark Thanks - Might be worth you coming to GE at 10am if you have the time just to give an update in person. I know how much work this has created for you and team over the weekend. Neil

>>>

>>>

>>>

>>>

>>> Neil Hayward

>>> Group People Director

>>>

>>>

>>> Post Office Customer Support Centre

>>> Finsbury Dials

>>> 20 Finsbury Street,

>>> London, EC2Y 9AQ

>> [GRO]

>>>

>>>

>>>

>>>

>>> -----Original Message-----

>>> From: Mark R Davies

>>> Sent: 19 April 2015 23:27

>>> To: Paula Vennells; Neil Hayward; Alisdair Cameron; Martin George; Nicholas Kennett; Kevin Gilliland; Jane MacLeod; Gavin Lambert; Alwen Lyons; David Ryan1; Lesley J Sewell; Peter Markey

>>> Cc: Patrick Bourke; Tom Wechsler

>>> Subject: Re: Sparrow media

>>>

>>> Dear all

>>>

>>> I expect there to be adverse media coverage tomorrow on Today programme and BBC Breakfast and bulletins.

>>>

>>> We've spent the evening working hard to minimise impact but clearly won't know how bad it will be until the morning. I've alerted Michael Larkin and Roger Gale, and Angela.

>>>

>>> We will have an internal mssg out first thing in the morning, and have proactively issued an external statement tonight. The PR team has been engaged all evening on the issue. We will also monitor Social media.

>>>

>>> The line of attack will likely be around potential unsafe prosecutions (alleged) and remote access to branch. We have strong rebuttals of course on these and other issues.

>>>

>>> I have made complaints about the BBC approach at very senior levels in BBC and will update you as required. In short they have decided to cover the issue based on the agenda of those campaigning against us.

>>>

>>> I will update.

>>>

>>> Mark

>>>

>>>

>>> Mark Davies

>>> Communications and Corporate Affairs Director

>> [GRO]

>>>

>>>> On 19 Apr 2015, at 19:27, Mark R Davies [GRO] wrote:

>>>>

>>>> All

>>>>

>>>> I am sorry to say that the BBC seems to be planning coverage on Sparrow tomorrow. We are currently dealing with a number of calls. We are not currently planning to put a spokesperson up but will consider as evening goes on.

>>>>

>>>> I will update and of course we are doing as much as we can to minimise coverage.

>>>>

>>>> Mark

>>>>

>>>> Mark Davies

>>>> Communications and Corporate Affairs Director

>> **GRO**