

Do the right thing, SPEAK UP

Do you remember the Facebook-Cambridge Analytica data scandal?

What happened?

In early 2018 a whistle-blower revealed that political consulting firm Cambridge Analytica had harvested millions of people's personal data from Facebook profiles, **without their consent**. That data was used to influence US voters in the general elections.

Who revealed it?

Christopher Wylie, a former Cambridge Analytica employee.

What did it mean?

The scandal raised urgent new questions about Facebook's role in targeting voters and concerns over the outcome of the US General elections.

What's this got to do with Post Office?

In short – nothing. But it reminds us what's good about our robust whistleblowing procedures.

Post Office is committed to conducting business with the highest standards of honesty, integrity and openness.

If you're concerned about potential or actual wrongdoing, raise your concerns with your line manager; HR Director or by contacting our confidential reporting service **Speak Up** or our Whistleblowing Officer.

We want you, our colleagues, to know you can raise concerns in confidence and in the knowledge that we will take those concerns seriously and act on them.

When Christopher Wylie saw wrongdoing in his workplace, he didn't feel comfortable speaking up to his line manager. Journalists had to persuade him to tell his story.

What should you do?

Do the right thing, SPEAK UP. For more information about Post Office Whistleblowing, visit our People Hub page [[HYPERLINK](https://poluk.sharepoint.com/sites/PeopleHub/SitePages/Whistle-Blowing.aspx) "https://poluk.sharepoint.com/sites/PeopleHub/SitePages/Whistle-Blowing.aspx"].