Mark R Davies From: Sent: Thur 08/11/2018 9:52:33 AM (UTC) Cooper, Tom - UKGI To: RE: GLO - Communications update Subject: Indeed...particularly in those cases where they pleaded guilty.... From: Cooper, Tom - UKGI GRO Sent: 08 November 2018 09:32 To: Mark R Davies **GRO** Subject: RE: GLO - Communications update Thanks Mark It's interesting that 2 of the quotes from claimants refer specifically to wanting to clear their names. For those with a criminal record, that isn't in our gift... Tom Tom Cooper Director **UK Government Investments** 1 Victoria Street I London I SW1H 0ET T: GRO E: **GRO** From: Mark R Davies **GRO** Sent: 08 November 2018 09:25 To: Cooper, Tom - UKGI Subject: Re: GLO - Communications update Hi Tom Here you go https://www.dailymail.co.uk/news/article-6364901/More-500-village-Post-Office-staff-sue-

Here you go https://www.dailymail.co.uk/news/article-6364901/More-500-village-Post-Office-staff-sue-company-accused-stealing-missing-money.html

It's easily the worst of the coverage so far (which has been more limited than I expected). The cases featured are ones which have been covered in the past.

Cheers Mark

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From: Cooper, Tom - UKGI GRO

Sent: Thursday, November 8, 2018 9:04 am

To: Mark R Davies

Subject: RE: GLO - Communications update

Mark

Do you have a copy of (or link to) the Daily Mail piece? For some reason they don't seem to have a search function on the website

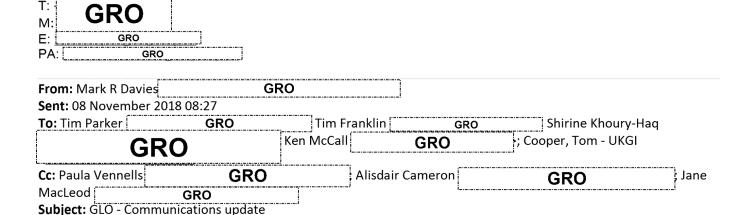
Tom

Tom Cooper

Director

UK Government Investments

1 Victoria Street I London I SW1H 0ET



Dear all

This is an update on media coverage of the Group Litigation Order. Yesterday was the first day of the trial.

After preview articles in the Financial Times, The Times and Daily Mail, representatives of those papers were in court yesterday. This led to coverage this morning in the Mail and FT, with some Telegraph coverage online. There were brief mentions in radio bulletins yesterday.

The coverage is largely balanced, though the focus is inevitably on the claimants' QC's opening statements. The Mail is the most slanted, positioning the trial as "village postmasters" vs the corporate PO: again this is not unexpected.

Our position is being reflected fairly in my view. We are monitoring coverage carefully and will intervene to correct inaccuracies. The coverage is uncomfortable but not as widespread as it might have been (and of course this could change in the weeks ahead).

We are keeping colleagues across the business up to date with developments.

I hope this is helpful. Please don't hesitate to get in touch if you have any questions or concerns.

Best wishes Mark
Mark Davies Group Communications and Corporate Affairs Post Office Ltd
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