
From: Mark R Davies [GRO]
Sent: Thur 08/11/2018 9:52:33 AM (UTC)
To: Cooper, Tom - UKGI [GRO]
Subject: RE: GLO - Communications update

Indeed...particularly in those cases where they pleaded guilty...

From: Cooper, Tom - UKGI [GRO]
Sent: 08 November 2018 09:32
To: Mark R Davies [GRO]
Subject: RE: GLO - Communications update

Thanks Mark

It's interesting that 2 of the quotes from claimants refer specifically to wanting to clear their names. For those with a criminal record, that isn't in our gift...

Tom

Tom Cooper
Director

UK Government Investments

1 Victoria Street | London | SW1H 0ET

T: [GRO]
M: [GRO]
E: [GRO]
PA: [GRO]

From: Mark R Davies [GRO]
Sent: 08 November 2018 09:25
To: Cooper, Tom - UKGI [GRO]
Subject: Re: GLO - Communications update

Hi Tom

Here you go <https://www.dailymail.co.uk/news/article-6364901/More-500-village-Post-Office-staff-sue-company-accused-stealing-missing-money.html>

It's easily the worst of the coverage so far (which has been more limited than I expected). The cases featured are ones which have been covered in the past.

Cheers
Mark

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From: Cooper, Tom - UKGI [GRO]
Sent: Thursday, November 8, 2018 9:04 am
To: Mark R Davies
Subject: RE: GLO - Communications update

Mark

Do you have a copy of (or link to) the Daily Mail piece? For some reason they don't seem to have a search function on the website

Tom

Tom Cooper
Director

UK Government Investments

1 Victoria Street | London | SW1H 0ET

T: [REDACTED]
M: [REDACTED]
E: [REDACTED]
PA: [REDACTED]

From: Mark R Davies [REDACTED]
Sent: 08 November 2018 08:27
To: Tim Parker [REDACTED]; Tim Franklin [REDACTED]; Shirine Khoury-Haq [REDACTED]; Ken McCall [REDACTED]; Cooper, Tom - UKGI [REDACTED]
Cc: Paula Vennells [REDACTED]; Alisdair Cameron [REDACTED]; Jane MacLeod [REDACTED]
Subject: GLO - Communications update

Dear all

This is an update on media coverage of the Group Litigation Order. Yesterday was the first day of the trial.

After preview articles in the Financial Times, The Times and Daily Mail, representatives of those papers were in court yesterday. This led to coverage this morning in the Mail and FT, with some Telegraph coverage online. There were brief mentions in radio bulletins yesterday.

The coverage is largely balanced, though the focus is inevitably on the claimants' QC's opening statements. The Mail is the most slanted, positioning the trial as "village postmasters" vs the corporate PO: again this is not unexpected.

Our position is being reflected fairly in my view. We are monitoring coverage carefully and will intervene to correct inaccuracies. The coverage is uncomfortable but not as widespread as it might have been (and of course this could change in the weeks ahead).

We are keeping colleagues across the business up to date with developments.

I hope this is helpful. Please don't hesitate to get in touch if you have any questions or concerns.

Best wishes
Mark

Mark Davies
Group Communications and Corporate Affairs
Post Office Ltd

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