
From: Paula Vennells [GRO]
Sent: Wed 17/12/2014 9:54:08 PM (UTC)
To: Nicholas Kennett [GRO]; Martin George [GRO]; Kevin Gilliland [GRO]; Neil Hayward [GRO]; Lesley J Sewell [GRO]; Chris M Day [GRO]; Chris Aujard [GRO]; Alisdair Cameron [GRO]; Gavin Lambert [GRO]; David Ryan [GRO]; Alwen Lyons [GRO]
Cc: Mark R Davies [GRO]
Subject: Fwd: One Show

Thanks to Mark and to Chris A for steering this. See below.
Paula

Sent from my iPhone

Begin forwarded message:

From: <paula.vennells [GRO]>
Date: 17 December 2014 21:45:59 GMT
To: Mark R Davies [GRO]; Belinda Crowe [GRO]; Gavin Lambert [GRO]; Patrick Bourke [GRO]
Cc: Alice Perkins [GRO]
Subject: One Show

Hi all, I managed to catch the one show on iPlayer.

Not denying the fact it is unhelpful and inaccurate, (especially the focus on Horizon - but see below re thoughts on that), Mark has achieved a balance of reporting beyond anything I could have hoped for. The statements stamped across the screen with the PO sign as a back drop were really powerful. They emphasised everything we have done, and came across as ... fact! Very good.

The rest was hype and human interest. Not easy for me to be objective but I was more bored than outraged. The MP quoted (who?) was full of bluster, and was inaccurate. Jo Hamilton lacked passion and admitted false accounting on TV. JA was nowhere to be seen. And the bulletin was too long.

What I thought was helpful was that it presented Horizon as the problem, which is exactly what SS say they haven't found. And so easier for us to refute. There was nothing about intimidation, poor coaching and the message about not knowing how to use the system, in my eyes made the SPMRs look inadequate.

Lastly, (belt and braces I know - forgive me), can we find out how the SPMR in Nelson (Wales) thinks we're about to go after him for £18k and why he thinks we haven't been in touch. That sounds like a live issue, not one in the scheme? (I'm sure we have been in touch!)

My sincere thanks to all of you. I had an email tonight from Richard C saying how much you had

helped, that we could have done nothing more and he was sorry the debate had not gone better.

Paula

Sent from my iPhone