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**From:** Tait Duncan[/O=EXCHANGE/OU=ADMINGROUP1/CN=RECIPIENTS/CN=TAITD]  
**Sent:** Thur 03/01/2013 1:34:12 PM (UTC)  
**To:** Lamb Helen[ ] GRO Roberts David  
(LON22)[ ] GRO  
**Subject:** Fw: Press Digest - 03/01/13

Helen, what's the POL stuff about please?

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**From:** Pressoffice  
**Sent:** Thursday, January 03, 2013 01:16 PM  
**To:** dl Press Digest; 'teamfujitsu' [ ] GRO [ ] GRO  
**Subject:** Press Digest - 03/01/13

Please find attached the Press Digest for today.

Regards,

Press Office

Fujitsu

Tel: [ ] GRO - Internally: [ ] GRO

Email: [pressoffice](#) [ ] GRO

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## NEWS SUMMARY

Prepared by Harvard for

**FUJITSU**

**Thursday 03<sup>rd</sup> January, 2013**

### Report Details

#### Marketing Week – What does 2013 hold for retail?

**Wednesday 19 December** – There's nothing new about apps anymore, but next year retailers will strive to develop apps that fulfill a genuine need and provide a valuable service for customers. Imagine an app that converts recipes into shopping lists of products available at your chosen supermarket, and re-orders the shopping list to reflect the layout of the particular supermarket a customer is in. No more trawling aimlessly up and down the aisles looking for freeze dried horseradish and inevitably forgetting toilet roll. **[Reader Comment published from Simon Carter]**

<http://www.marketingweek.co.uk/opinion/what-does-2013-hold-for-retail/4005200.article>

#### Computer Weekly – Post Office admits that Horizon system needs more investigation

**Wednesday 2 January** – Years of struggle from campaign groups has forced the Post Office to look again at a computer system which has been blamed for sub-postmasters being wrongly accused of false accounting. Despite numerous complaints the Post Office has consistently stated that there is no fault with the Horizon system. But postmasters claim problems with the technology could be generating unexplained losses. Thousands of Post Offices use the Horizon IT system for their accounts.

<http://www.computerweekly.com/news/2240175402/Post-Office-admits-that-Horizon-system-needs-more-investigation>

### V3.co.uk – HP and Mike Lynch renew war of words over Autonomy scandal

**Wednesday 2 January** – Mike Lynch has once again hit out at HP over its claims Autonomy's management had doctored its accounts, forcing the tech giant to write down around \$9bn of the software maker's value. HP recently submitted a 10-K filing to the US Securities and Exchange Commission (SEC) in which it gave more details of the alleged accounting issues. But Lynch has hit back saying it does not provide enough evidence to back up their claims. "It is extremely disappointing that HP has again failed to provide a detailed calculation of its \$5bn write down of Autonomy, or publish any explanation of the serious allegations it has made against the former management team, in its annual report filing," he said.

<http://www.v3.co.uk/v3-uk/news/2233311/hp-and-mike-lynch-renew-war-of-words-over-autonomy-scandal>

### Computing – Google aims to lure '90% of Microsoft Office users'

**Wednesday 2 January** – Google is looking to lure 90% of all Microsoft Office users to its Google Docs offering. In an interview with AllThingsD, Google vice president and head of enterprise, Amit Singh, said that Google will step up its pursuit of business users. "Our goal is to get to the 90% of users who don't need to have the most advanced features of Office," he said. The remaining 10% of "advanced" users will continue to use the desktop version, he suggested. Singh went on to explain that although Google Docs already coexists with Microsoft Office, the company is working hard to improve integration.

<http://www.computing.co.uk/ctg/news/2233437/google-aims-to-lure-90-per-cent-of-microsoft-office-users>

### V3.co.uk – Intel betting on mobile to dominate CES

**Thursday 3 January** – Intel is making a pitch for a new generation of mobile devices ahead of the 2013 CES conference in Las Vegas. The company has outlined a series of five key points which it believes will prove essential in the coming year as vendors release their latest devices. According to Intel, customers will look to factors such as the quality of touch interfaces, thin hardware designs and multi-gesture input support when deciding on their purchases. The company believes that vendors who integrate those qualities in their devices will succeed in the coming year.

<http://www.v3.co.uk/v3-uk/news/2233502/intel-betting-on-mobile-to-dominate-ces>

### Computing – Big data in 2013

**Wednesday 2 January** – Welcome to 2013, during which perhaps 30-50% more data will be created than in the previous 12 months. What will this year bring to help us make better use of this increasingly abundant resource? With big data now hitting the mainstream, we can certainly expect a whole lot more hype and bandwagon-jumping. Just as in the late 1990s it became de rigeur to stick "dotcom" on the end of every other noun, big data will find itself similarly appropriated by all and sundry. But will investors in big data suffer the same fate as their dotcom counterparts? Will the next Oracle or Microsoft emerge from the new paradigm? And will the technology become usable by non-technical users?

<http://www.computing.co.uk/ctg/analysis/2233362/big-data-in-2013>

### Computer Weekly – What does 2013 hold for financial services IT?

**Wednesday 2 January** – With 140,000 pages of financial services regulation published in the last two years, banks have to perform a balancing act when it comes to IT investments. While rules introduced to make it easier for consumers to switch accounts will overtly force banks to invest in IT, there are covert pressures emanating from customer demand, such as the need for mobile banking platforms. Computer Weekly spoke to industry experts about their predictions for IT spending in financial services in 2013.

<http://www.computerweekly.com/news/2240175393/What-does-2013-hold-for-financial-services-IT>

### Computer Weekly – IT problems cause Lloyds ATM outage, again

**Wednesday 2 January** – Lloyds' customers were unable to withdraw money from cash machines and complete debit card transactions on New Year's eve, as the banking group was again beset with IT problems. Lloyds confirmed that customers experienced 'intermittent' problems using cashpoints on December 31. But a spokesman for the bank was unable to give any further details about the IT problems behind the system failure. The problems follow an outage in October, which left Lloyds' customers unable to get money from ATMs or use online customer services.

<http://www.computerweekly.com/news/2240175407/IT-problems-cause-Lloyds-ATM-outage-again>

## Government Computing – Government publishes shared services plan

**Wednesday 2 January** – The Cabinet Office has published an "ambitious" strategic plan which lays out how it will implement, operate and manage a programme for shared services within central government. The plan, for Next Generation Shared Services (NGSS) hopes to save £400-£600m each year from back office administration costs as the government seeks to ensure that the back office "plays its part in the deficit reduction programme." The NGSS strategy has the backing of government departments as well as the Civil Service and its most senior civil servants, including Sir Bob Kerslake, head of the Civil Service and Sir Jeremy Heywood, the Cabinet Secretary.

<http://central-government.governmentcomputing.com/news/government-publishes-shared-services-plan>