

Message

From: Alice Perkins; [GRO]
on behalf of Alice Perkins; [GRO]
Sent: 16/01/2015 09:08:12
To: Mark R Davies; [GRO]; 'alasdairmarnoch@[GRO]';
Alwen Lyons; [GRO]; Chris M Day; [GRO];
'nmccausland@[GRO]'; Paula Vennells
[GRO]; [GRO];
'timfranklin1@[GRO]'; 'virginia.holmes@[GRO]';
Alisdair Cameron; [GRO]
Subject: Re: Sparrow

Thanks Mark.

This is unwelcome but on the other hand it does give us a real opportunity to get our position across - so may turn out to be a blessing in (heavy) disguise.

It will of course, require a lot of preparation and I am happy as ever, to contribute.

Alice

----- Original Message -----

From: Mark R Davies [GRO]
Sent: Thursday, January 15, 2015 05:43 PM GMT Standard Time
To: Alasdair Marnoch; [GRO]; Alice Perkins; Alwen Lyons
[GRO]; Chris M Day; [GRO]; Neil McCausland
[GRO]; Paula Vennells; [GRO]; Richard Callard
[GRO]; Tim Franklin; [GRO]; Virginia Holmes
[GRO]; Alisdair Cameron; [GRO]
Subject: Re: Sparrow

Dear all

Further to this, we have been informed today of a short inquiry into the Mediation Scheme by the BIS select committee in Parliament. This will take place in early February. It will take the form of two one hour sessions, one with representatives of subpostmasters and the other with ourselves. We understand the NFSP have been called and expect this goes for the JFSA.

This is not unexpected, but is frustrating. We will, however, have a very clear opportunity to put the Post Office's position very clearly on the record.

We are working up a handling plan and will of course update you as soon as possible.

best wishes
Mark

Mark Davies
Communications and Corporate Affairs Director
Mobile: [GRO]

Sent from my iPad

On 14 Jan 2015, at 16:21, "Mark R Davies" [GRO] wrote:

> Dear all

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> There is the likelihood of further media activity in the coming days on Sparrow.

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> The BBC campaigning journalist who has made this a personal mission plans to run a piece on the BBC's Inside Out programme on Monday. This is a regional programme. This will follow a meeting, this Sunday, of the JFSA at which they are considering whether to take a legal route. The journalist and the JFSA are very close.

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> We have a structured and proactive media and public affairs strategy in the face of this.

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> We are writing to MPs offering 121 meetings to go through each case as relevant to their constituency, and sending them a version of the attached note. At the same time we are engaging with relevant journalists to put our side of the story with a proactive statement.

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> There is a balance to be struck between addressing the issue head on where it is raised in public arenas and fanning the flames when the approach the team is taking is working in relation to containing coverage. But I am of the view that we have got the balance right.

>

> Best wishes,

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> Mark

> Mark Davies I Communications and Corporate Affairs Director

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> 1st Floor, Banner Wing, 148 Old Street, London, EC1V 9HQ

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GRO

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> [Footer 5]

>

> <Mediation Scheme final - 0950 - 140115.docx>

> <image001.png>

> <image002.jpg>

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